

*Acclaim for "Asco: Elite of the Obscure,
A Retrospective, 1972-1987"*

Now on view at the Williams College Museum of Art, "Asco: Elite of the Obscure" has received rave reviews in the national press, particularly after it opened at the Los Angeles County Museum of Art in the fall of 2011.

"Asco: Elite of the Obscure" is a must see show:

- Rated number one by *Artforum* in 2011
- Named "Best in art" by the *Los Angeles Times* for 2011
- *Details* magazine rated it in the top five must see shows
- *Frieze* magazine listed it in its Best of 2011
- *The Boston Globe* named it as February 2012's Critic's Pick

The exhibition is part of The Getty's Pacific Standard Time initiative, an unprecedented collaboration of cultural institutions across Southern California to celebrate the birth of the L.A. art scene. It is one of only a few exhibitions that have travelled to the East Coast.

The *Los Angeles Times* said that the exhibition was one of the "favorites" by a "notable margin" calling it "a thorough and absorbing retrospective of Asco's work" and pointing out "how assertively stylish the artists are . . . Asco put the chic in Chicano."

The exhibition "puts in perspective . . . the importance of Asco's work" and "underscores the vibrancy of an underground, out-of-the-closet, trans-border, overboard arts scene in LA."

- *Frieze* magazine

"Perhaps no show better summed up [The Getty's Pacific Standard Time] scholarly acumen" than this exhibition.

- *Artforum*

"as expansive, intelligent and intensely researched as the complex artists at its heart deserve."

- *Art in America*

"One of the best ideas to come out of Pacific Standard Time."

- *Art ltd.*

"Asco: Elite of the Obscure," a collaboration between the Williams College Museum of Art and the Los Angeles County Museum of Art, was co-curated by C. Ondine Chavoya and Rita Gonzalez. Chavoya is Associate Professor of Art and Latina/o Studies at Williams College, and Gonzalez is the Associate Curator of Contemporary Art at LACMA.

[Curators]"rose to their task and presented a rare glimpse of works that 'were often created in transitory and easily degradable materials'" . . .[the curators] should "inspire artists and others to find ways of stirring up trouble."

- *Frieze magazine*

The exhibition catalogue, production of which was overseen by Williams College Museum of Art, was recognized with an award in the 2012 New York Book Show in the category of Scholarly and Professional Book.